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Shaw's Hybridizing Gardens, Ltd. Santa Rosa California
FOM

Florists
service

## Shaw Strain Hybrid Delphinium

The Shaw Strain Hybrid Delphinium is the result of nineteen years selecting and improving, by hand pollenizing, from the finest English Hybrids. This strain of Delphinium won hundreds of first prizes all over the United States over other strains of Delphinium. For years we grew thousands of Delphinium from the finest English strains obtainable, and after drastic selection, very few of the finest specimens were retained and these were used in building up this wonderful strain. I have stayed away from the tall spike variety, and have developed a strain averasing five feet in height, producing from eight to twenty laterals ranging from eighteen to thiry-six incheses in length with small wiry, wippy stems, with twelve to sixteen inches of flowers on each lateral; ideal for commercial cut flower purposes. It is impossible for one person to reach completely around some individual spikes and touching their fingers on the opposite side without crushing
 this variety. Thousands of growers in the United States are today using this strain solely for their cut flower purpose, also for forcing under glass where every foot of space is valuable, and they have very little trouble if any, due to the resistance of this strain to mildew, having used the wild native specie in our crosses which has built up this resistance. The fowers rane ine insizese from one inch to to triee and
one-half inches in diameter, and come in a bewildeng range of colors. All shades of blue, combinations of blue, lavender, lavender pink, one-half inches in diameter, and con
mauve, purple, white and yellow.

## 1932, NEW VARIETIES DELPHINIUM

No. 24:-Crown of Jewels. Double. Color med jum blue, inner petals bordered with lavender pink, having an irridcscent effect over the rough veined petals, giving an effect of thousands of tiny jewels. A pure white bee with a yellow
board. Flowers three inches in diameter. This board. Flowers three inches in diameter. This in height with average of sixtecn laterals per spike, twenty-six to thirty inches in length

## Named Varieties

## Delphinium

## No. 219-Towering Jewel. Double, color light

 flue with pink markings; the most wonderful $\begin{array}{lll}\text { flowers we have ever seen; flowers } 31 / 2 \text { to } & 31 / 2 \\ \text { Inches in diaincter; beautlfully placed on }\end{array}$ towering spike; every onc who phinium should have this flower. No. 250-Dafint Mald. Double, lightest ofblue, center lavender pink, whitc bee; medium blue, center lavender pink, white bee: mcdium
size flowers on graceful spikes with perfect form, exccedingly handsom
 center lavender pink, dark brown and blue,
bee with yellow beard. Most beautiful. No ann
 of blue, inner petals rose, tipped bright blue,
white and rose bec. Vcry stately sike with wonderful large flowers, fine spacement
tremely handsome. 150 .
No. ans-Romance. Double, brightest truc blue, inncr petals true blue edge, plun color
and frillca, white and plum color bee. This
wonderful flower on its tall staty wonderful flower on its tall stately spike holds at its beauty.

150 seeds, $\$ 1.00 ; 1000$ sced
No. 2m-1Fulry Queen. Double, pale blue,
inner petals, pale blue centcr edging into pink at outer edges frilled lavender and brown strlpped bee with yellow beard. Medium size
flowers on wonderful spike; this is the daintiest of all Delphiniun

Seeds, $\$ 1.00 ; 1000$ Seeds, $\$ 5.00$
No. 250 Monarel. Mouble, dark blue, maure
center, purple and $\begin{gathered}\text { white bee, very } \\ \text { flawers, tall spike. Exquisite. }\end{gathered}$ No. 250-Sky Rocket. Semi-doublc, pale blue,
center petals lavender pink, vellow bee, flowers center petals lavender pink, vellow bee, flowers
$23 /$ inches in dianeter. Wonderful tapering
spike, beautiful bevond words spike, beautiful beyond words. 150 sceds, $\$ 1.00 ; 1000$ Seeds, $\$ 5.00$ No, $2 \pi \%$-rimple Role, Double. Color deep
purple, white bee. Flowers beautifully placed
on long spike. 150 sceds, $\$ 1.00 ; 1000$ seeds, $\$ 5.00$ No. 2ns-Little Hoy Mlue. Double, outer
petals lavender, inside petals medium blue and
pink; all potals tipped peacock petals lavender, inside petals medium blue and
pink; all pctals tipped peacock green, brown
bce, good size. No. 259 -Sensition. Double, color rosy-mauye
over $21 / 2$ inches in diametcr; flowers beautifull placed on long spike; this flower is a rea 150 Seeds, $\$ 1.00 ; 1000$ Seeds, $\$ 5.00$ No. 2nto- Bhlue Wird. Single, light blue shad
ing into pink; white bee; fowers average
inches in diameter: very fragrat ing into pink; white bee; fowers average
inches in
single flower. No. 2tit-Mount Shasta. Double, lavender No. 2:\%-Triumpli. Double, violet; very larg flowers on long, handsome spike. Seeds, $\$ 5.00$ No. on-Wimplre. Double, immense flowers
sky blue, pink center; one of our very finest. No. 2f:-S
 ivo Seeds, $\$ 1.00 ; 1000$ Seeds, $\$ 5.00$ No. 2hin-Santa Rosa Jerrel. Double; outer
petals light blue; inside petals lavender, which protrude; very large. 150 Seeds, $\$ 1.00 ; 1000$ Seeds, $\$ 5.00$


No. 248-Ambassador. Double. Color electric
blue, black petals edged purple-mauve with inner blue, black petals edged purple-mauve with inner
petals almost solid purple-mauve, with electric petals almost solid purple-mauve, with electric
blue center. Bee white and purple with yellow beard. Center petals fluted and somewhat protruding. Flowers three inches in diameter. Very graceful plants five feet in height with around eighteen laterals up to thirty inches in length This is truly a wonderful Delphinium. One of the most magnificient dark shades in our gardens. Seeds, $\$ 2.50$ per 100 , package only

No. 246-Enchantress. Double. Color pure medium violet, petals waved, deep brown bee with yellow beard flowers $11 / 2$ inches in diameter and
very compact yet not crowding, making a most veautiful effect with a great many laterals on each spike. This new variety we have been working on for several years and this year it came $97 \%$ true from seed to parent plant. This is a new, type as well as a new color, for cu flowers, or your garden.

## Named Varieties Delphinium

 mane mown No. Sis-Ventian skies. Semi-double; color
clear bluc with rose markings; white and
blue bee; long spike. x, ment sum dix ane
 No. 27Z-Lavender lirinee. Single; pure lav-
ender with white bee; very large and fragrant;
为: ,ex, $=$ No. 20\%-Catalina 131 me . Single; medium blue;
ery clcar color; white bee; very large and

## Quality Seed Price



Delphinium Belladonna Improved - $\$ 3.00$ per oz. Any seeds sold hy us will germinate if
properly treated and we eannot le re-
snonsible for non-merminatine dme to eare-
less handing. We make mo exeentions to
these rules. As onr seds are thoronghls
tested wery thirty dass and we know that
they will germinate with uroner treatuent.

## Delphinium Clumps

of named varieties, as follows: Towering
 innamed ehoice stock, $\$ 10.00$ per dozen
Slipping elarizes paid au lots of one dozell Shipping elarires paid ou lots of one dozell
or more. Less than one dozen shinped ex-

## Delphinium Plants

| $\underset{\sim 2.50}{\text { From threc-inelh }}$ pots. Faricties No. $\$ 249$, 250 to No. $26.5, \$ 1.50$ per dozen; $\$ 1.00$ mindred. No. or thundred. suall Delphiper plants shipned express, elarges $C$. 0 . D. We cannot be responslble for any green plants shiphed by us by express or pareel packed in the best way possible, but due to eareless handling of rallway and postal plants to sweat therely canslug their loss. All zreen plants shinped are entirely at |
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## Flower Seeds <br> QUALITY <br> Shaw's Hybridizing Gardens, Ltd. <br> For Florists SERVICE

## Shaw's Strain Fine Petunias

We are originators and growers of some of the World's finest Petunias. Direct from the originator and grower to you. Our aim has always been to develop and grow the highest standard in Petunias. We have added to our mailing list, in the past five years, thousands of the most prominent growers in the United States and Europe, whose aim it is to grow the finest strain of Petunias obtainable. We have been able to satisfy these growers, due to our careful selection and our strict hand pollenizing each variety that we list, ever improving this wonderful strain of flowers. Each year we grow around one-half million plants in three-inch pots from seeds selected from our finest grown plants. The finest specimens are selected from this large planting for our field plants. Growers visiting our fields of Petunias a re amazed at the gigantic size and beauty of these field grown plants that are used to produce the seed that is shipped direct to you.

| Trade Package 1000 Seeds |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
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|  | 81.70 | m.an |  |  |
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| and ruftied Five to |  |  |  |  |
|  | \$1.00\% | \% | \% | \% |
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| aind |  | s3.00 |  |  |
|  | 1.00 | 3.300 |  |  |
| Mith sitonsty veineci white throat. |  |  |  |  |
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| , |  |  |  |  |
| \% | \$1.00 | 83.00 | 85.00 |  |
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## GIANT FRINGED PETUNIAS

| ellow throat with brown rein, deeply fluted and | \$1.00 | \$3.00 | \$5.00 | \$ 9.00 |
| :---: | :---: | :---: | :---: | :---: |
| heavily fringed .................................ined black. |  |  |  |  |
| flowers handsomely ruffled, golden yellow throat | \$1.00 | \$3.00 | \$5.00 | \$ 9.00 |
| No. 313-Theodosla. Beautifully fringed rose |  |  |  |  |
| pink, golder rellow throat blue with dark crim- | \$...0 | \$2.00 | \$3.50 | 6.50 |
| son veins heavily fringed | \$..\% | \$2.00 | \$3.50 | 6.50 |
| No. 316-1'epita. Flowers dark carmine chang- |  |  |  |  |
|  | \$ . 50 | \$2.00 | \$3.50 | \$ 6.50 |
| lor |  | \$2.00 | \$3.50 | \$ 6.50 |
| No. 31s-Trlmmph. Beautifully ruffled bright | \$.50 |  |  |  |
| pink; flowers 3 to 4 inches in diameter ... | \$...0) | \$2.00 | \$3.50 | 6.50 |
| No. 319-Flenh Pink. Frlled; a most beautiful |  |  |  |  |
| varietrw with frilled edges; flowers 3 to 4 inches |  |  |  |  |
| in diameter monolumea. Whitish yellow with yel- | * ..0 | \$2.00 | \$3.50 | \$ 6.50 |
| Now 320-Albo-Lutea. Whitish yellow with yel- |  |  |  |  |
| 10w throat. Frinhless... Heavily fringed flesh pink | \$. .50 | \$2.00 | \$3.50 | 6.50 |
| pale throat. Wonderful pot Petunia; low flower- |  |  |  |  |
| ing; profuse bloomer ............................ | \$. .0 | \$2.00 | \$3.30 | 6.50 |
|  |  |  |  |  |
|  |  |  |  | * 6.50 |
| GIANG BBOAD |  | \$2.00 | \$3.50 |  |
| No. $323-$ silverado. Shell pink 4 inches in |  |  |  |  |
| diameter Very compact grower. Profuse bloomer | \$ . 50 | \$2.00 | \$3.30 | \$ 6.00 |
| vo. 3 32-1-urple İlnt. Red purple. Very com- |  |  |  |  |
| ct grower |  | \$2.00 |  | . 00 |
| No. 32:-120rple Robe. Wonderful deep purple. |  |  | \$3.50 |  |
| broad petaled flower, 3 to 4 inches in diameter: |  |  |  |  |
| small percentage of double flowers. The finest |  |  |  |  |
| of all purple Petunias. Excellent pot flower ...... | * .00 | \$2.00 | \$3.50 | \$ 6.00 |
| do. 32t link Glory Pure flame rose pink. |  |  |  |  |
| broad petaled flowers $11 / t$ inches in diameter. A most excellent pot Petunia |  | \$2.00 |  |  |
| No. 32 \%-lurple and White Varlegated. A very | \$ . 50 |  | \$3.50 | \$ 6.00 |
| profuse bloomer, same as purple robe except |  |  |  |  |
| iegat | \$..50 | \$2.00 | \$3.50 | \$ 6.00 |
| No. 32s-(ilant plak filory. Pure flame rose |  |  |  |  |
| plnk, broad petaled flowers 4 inches in diameter. |  |  |  |  |
| A most excellent pot Petunia | . 50 | \$2,00 | \$3.50 | \$ 6.00 |

## GIANT DOUBLE VARIETIES



## Ball Calendula

Gold Improved-Deep golden yell
ly large, double and long stems. Sensation-This is a preferred orange variety.
Very popular. Long stems and large rather flat Apricot-Rich straw or apricot color with a
fine dark brown center. This variety is not fne dark brown center. This variety is not
quite so long stemmed or large fowers as the
orange or yellow variety. Preferred by many quite so ong stemmed or large fowers an mane
orangers.
grower growers. Queen-Bright yellow with attractive dark center that greatly enlivens the color effect.
The yellow color is distinctly lighter than gold.
Long stenis and makes excellent growth. Long stems and makes excellent dimproved-Large deep full flowers.
 Compact growth. Fairly long stems.
excellent variety. Supreme-Rich shade of light orange. With


## Giant African Marigold

beds Quilled Type-All double orange. Our test



## Giant Cockscomb

## Celosia Cristata

Tremendous flower-heads or combs of a velvety flnish but a strawy touch. Fine for garden or diameter. Color purple red.

## Scabiosa

Columbaria Lavender A very fine perennial Scabiosa with beautiful
large lavender-blue fowers.

Columbaria Pink
The showy large blooms are a soft shade of

We take pleasure in presenting our new 1932 listing. Much care has been taken in making it useful, entertaining and instructive. Of course, cold words can but convey an incomplete picture of the Shan Hybridizing Gardens, Ltd., in their truly unusual completeness . . . the gorgeousness and truth in color; the wide range in colors and varieties, and the ease with which exhibition blooms may be obtained with Shaw's strain of Dahlias, DelphiniumsPetunias and Pansies.
Shaw's Hybridizing Gardens, Ltd., gives no Warranty, express or implied as to descrip
tion, quality. productiveness or an. othe
matter of any seeds, plants or bulbs the matter of any seeds, plants or bulbs they
sell, and will not be in any way respon-
sible for the
sible for the crop. If the purchaser does not
accept the seeds. or plants on these terms
they are at once to be returned, and the
they are at once to be returned, and the
money paid for same will be promptly re-
funded.
[Flower Sceds]

Shaw's Hybridizing Gardens, Ltd. Santa Rosa

## DAHLIA BARGAINS

The following list of Dahlias are grown in Northern California at Santa Rosa where climatic conditions are the most ideal for the development of the Dahlia. They are grown in heavy loam without any fertilizer whatsoever, and our plant growth this year exceeded by far anything we had ever seen in the growing of Dahlias in Southern California, regardless of conditions. We had many blooms exceeding 12 inches in diameter. You will find the following prices at a big saving to anyone wishing A-1 stock. The reason for this cut in prices is that in 1932 we will list and grow only our own originations of which we have many under development, and we are closing out a $\$ 40,000.00$ stock of Dahlias other than our own originations, hence the following prices. No tubers, regardless of former listings, over $\$ 2.50$. Take advantage of this rare offer and place your orders early.

## No discounts off this list.

## Our Own New Dahlia Introductions For 1932

These four new introductions represent continuous effort over a period of three years and a careful selection from thousands of seedlings in our trial grounds. These Dahlias have been given every
to put our name to these four outstanding varieties.


General Dahlia List






|  stenis and good substance of this giant decorative niakes it an lileal tower. The color, which is the Ilvellest llame inaginable, shows to advantagein any klind of light. This beauty, a very prolific blloomer with good center, has created ia sensation |
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continuous blooner. The fiowers are so full that
they last on the riant for weeks. Just pult out
the back petals from time to tine and that won-
derful center does the rest. Any of the branchesthame with undershadings of deop yellow, Stems
lons and erect. A Roll of Honor Dahlia and a
areat fanorite when
edly. the largest and finest pure, rech, glowing old
rosc dallia ever product. Flowers are large and
of oreat depth and substance, and are held proud
1y erect above a fine tall handsome bush. Wioner
red, is so different. A most distinct and refined
flower, of large size and splendid form. Aldahlia
that sloutld be in every first-class collection.cactus is ory delicate unique coloring, a blending
of unusualy dicate pink with the taintest sug.
gestion of iacender, the pointed petas whorl and
twist in such


Continued on Next Page

| Tower Seeds QUALITY | Shaw's Hybridizing Gardens, Ltd. | For Tic louists |
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## Florists' Giant Pansies

In adding pansies to our listings, we have selected from the World's finest strains, the choicest trains available. After making tests we have selected those strains we found most suitable for the Florists and Nurserymen.

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## Dahlias, Con't.

which are deep as well as large in diameter hers. been grown to $111 / 2$ inches with no feeding, forc Immune to insect pests, even the borers seldom by visltors and practically all who saw it, as the
outstanding variety in my gardens.
 garnet with, silver tinting on edges of petals. A
most unusual variety.
Tubers, $\$ 2.50$ feet. A very popular variety at our trials as well as for exhibition, cutting and the garden
on account of its large size. fine form, splendid
keeping qualities and its vivid flame color purple. Selected and named by permission of the
famous electrical wizard. A massive fiower of distinct form and coloring, held erect on cane
stiff stems. A strong, sturdy grower of medium
helght. Treasure 1sland. Size $9 " \times 41 / 2 "$ Height 5 feet.
 Waldheim sunshine. Wee. The color is a deep
golden yellow, shading to chrome yellow at the
center while let. The form is every thing that san be desired The past season it was still full to the center.
Thenter
when killed down by frost in late October. Very
strong selected roots.

## Select Rosette Dahlias

Theve hule arcady become most popnlar. The modiate between pompon and Ball. They ar une bloomers.
$\qquad$
 maranth purple, tinting to inght rosaline purnle

 | Buddy, Quite distinct. Rose red, with quilled |
| :--- |
| petals, somewhat incurved. |
| Tuleers, 2.5 c | Elsie.

This is indeed
carmine.
Small, beautiful
dainty, and
gem.
 Sonny. Soft lemon yellow, tips of petals, Tyrian
Tuberse
Tose

 Zarenal.
Xew,
rownish
red.

DAHLIA SEED



## How to Pollenize Dahlias

seed of hata pollemzed watiles should be ordered early as we have a big demand for them, and are soon sold out. Our method of hand pollenizing Dahlia flowers is no placing pollen on each little pistol lying a the base of petal on inner side; thls insure a real cross of varieties when crossed. You
will find the largest seeds always are found around the outside of fiower pods and neve never cross the center of the flowers. How ever of oblain alt pollen used from the cen
ter
water away from the bees that placing in
in pollen. fower is full open. This is the only true
way to cross this wonderful fower and be
sure of your choss. This takes time her our price of \$7.50 per hundred for this
seed. The quality is in this seed. Ask any.
one. who has ever grown our seed or visit our seedling Dahlia field and see for your-
Self. Crosses are made of varieties only
that have real merit and have been tested that have real merit and have b

## Gladiolus Seed

This seed is taken from hand pollenized flowers from the very latest and finest gladiolus. Such varieties as Mrs. Leon Douglas, Pfitzers-Triunph, Coronado, Vielchenblau, W. H. Phipps, Albatross, The Orchid, Tycho Zang, Heavenly Blue, Orange Wonder, Mrs. Van Kongnemburg, Rozan, Star of the Sea, Mother Machree, Frank J. McCoy, Frederick Christ, Col. Chas. Lindthat have of Goid, Matilda Ann, Mrs. Calvin Coofidge. Also many new gladiolus of our own Blandus, Callistus, Cardinallis, Cuspidatus, Debilis, Machultus, Psittacinus, Drococephalus, Psit. sub. sp., Tristis coneolor dwarf, Tristis, Watsonius, Grandis, Recurvus, Grawllis, Hisutus and Orchidiflous. These ought to give some wonderful breaks aside from new colors. Most hybridizers use only hybrids giving little chance for anything except change in color from what we now have. You will have some real surprises in each package of this seed. Trial Pkg. 100 Mixed Seeds, $\$ 1.00 ; 10$ pkgs., $\$ 7.50$

## Delphinium Planting Instructions

\section*{Instructions For Sowing Shaw's World Famous Petunia Seed <br> |  |
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## Pom Pon Dahlias

Very small compaet flowers. The smaller the Annie Doncaster. Soft yellow and mauve.
Artie. Picric yellow, A splendidy formed
flower, and held erect on good stiff stems. flower, and held erect on good stiff stems. Plant
is strong vigorous grower, and profuse bloomer.
Bantam. Brownish red. Tubers, 25ic
Dazzler. Yellow, heavily tipped
Dee Dee. Pure lavender ownish red.
Tubers,
50 Tubers, 25e Tubers, 25e

Eunice. Pale lavender shading to white


